

## NONPROVISIONAL PATENT APPLICATION

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

OLIFF & BERRIDGE, PLC  
P.O. Box 19928  
Alexandria, Virginia 22320  
Telephone: (703) 836-6400  
Facsimile: (703) 836-2787

Attorney Docket No.: 104433

Date: January 19, 2000

## BOX PATENT APPLICATION

NONPROVISIONAL APPLICATION TRANSMITTAL  
RULE §1.53(b)

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 C.F.R. §1.53(b) is the nonprovisional patent application

For (Title): TRANSPARENT INJECTION OF SPECIFIC CONTENT INTO WEB PAGES  
VIEWED WHILE BROWSING

By (Inventors): Scott Wayne WELLER

- ☒ Formal drawings (Figs. 1-12; 12 sheets) are attached.  
☒ A Declaration and Power of Attorney is filed herewith.  
☒ An assignment of the invention to Xerox Corporation is filed herewith.  
☐ An Information Disclosure Statement is filed herewith.  
☐ A Preliminary Amendment is filed herewith.  
☐ Please amend the specification by inserting before the first line the sentence --This nonprovisional application claims the benefit of U.S. Provisional Application No. \_\_\_\_\_, filed \_\_\_\_\_.--  
☒ The filing fee is calculated below:

CLAIMS IN THE APPLICATION AFTER ENTRY OF  
ANY PRELIMINARY AMENDMENT NOTED ABOVE

FOR:	NO. FILED	NO. EXTRA	RATE	FEE
BASIC FEE				\$ 690
TOTAL CLAIMS	37 - 20	= 17	x 18	\$ 306
INDEP CLAIMS	4 - 3	= 1	x 78	\$ 78
<input type="checkbox"/> MULTIPLE DEPENDENT CLAIMS PRESENTED			+260	\$
			TOTAL	\$1074

\* If the difference is less than zero, enter "0".

- ☒ Please charge Deposit Account No. 24-0037 in the amount of \$1074. Two duplicate copies of this sheet are enclosed.  
☒ The Commissioner is hereby authorized to charge any other fees that may be required to complete this filing, or to credit any overpayment, to Deposit Account No. 24-0037. Two duplicate copies of this sheet are attached.

Respectfully submitted,

  
James A. Oliff  
Registration No. 27,075

Peter A. Shaddock  
Registration No. 44,331

JAO:PAS/ldg

## **Inventor Information**

Inventor One Given Name:: Scott Wayne  
Family Name:: WELLER  
Name Suffix::  
City of Residence:: Penfield  
State or Prov. of Residence:: New York  
Country of Residence:: USA  
Inventor Two Given Name::  
Family Name::  
Name Suffix::  
City of Residence::  
State or Prov. of Residence::  
Country of Residence::  
Inventor Three Given Name::  
Family Name::  
Name Suffix::  
City of Residence::  
State or Prov. of Residence::  
Country of Residence::  
Inventor Four Given Name::  
Family Name::  
Name Suffix::  
City of Residence::  
State or Prov. of Residence::  
Country of Residence::  
Inventor Five Given Name ::  
Family Name::  
Name Suffix::  
City of Residence::  
State or Prov. of Residence::  
Country of Residence::

## **Correspondence Information**

Name Line One:: Oliff & Berridge PLC  
Address Line One:: P.O. Box 19928  
City:: Alexandria  
State or Province:: VA  
Postal or Zip Code:: 22320  
Telephone:: (703) 836-6400  
Fax:: (703) 836-2787  
Electronic Mail:: commcenter@oliff.com

## **Application Information**

Title Line One:: TRANSPARENT INJECTION OF SPECIFIC  
Title Line Two:: CONTENT INTO WEB PAGES VIEWED WHILE  
Title Line Three:: BROWSING  
Title Line Four::

Total Drawing Sheets:: 12  
Docket Number:: 104433

**Continuity Information**

>This application is a::  
Application One::  
Filing Date::  
Patent Number::  
which is a::  
>>Application Two::  
Filing Date::  
Patent Number::

**Prior Foreign Applications**

Foreign Application One::  
Filing Date::  
Country::  
Priority Claimed::  
Foreign Application Two::  
Filing Date::  
Country::  
Priority Claimed::  
Foreign Application Three::  
Filing Date::  
Country::  
Priority Claimed::

TRANSPARENT INJECTION OF SPECIFIC CONTENT  
INTO WEB PAGES VIEWED WHILE BROWSING

BACKGROUND OF THE INVENTION

1. Field of the Invention

5 This invention relates to web page applications.

2. Description of Related Art

10 Currently, it is well known to access information including downloadable information on distributed networks, such as, for example, the Internet and, more particularly, the World Wide Web portion of the Internet, using an information retrieval system, such as, for example, a computer or personal digital assistant (PDA) equipped with a web browser. Downloadable information can include, for example, files, folders, documents, pictures, movies, sounds, or the like. Additionally, downloadable information can be a part of the body of an accessed web page. Alternatively, the downloadable information can be in the form of a photograph, icon, symbol, hypertext, or other link to another web page. To access the contents of a particular linked web page, the link must be separately selected to access and open the linked web page. Once the link is selected and the linked web page is opened, a separate window containing the contents of the linked web page is downloaded to the user's computer or PDA and displayed. In certain instances, the downloadable information may require opening a separate application program before the downloadable information can be displayed.

25 Generally, when a link or other downloadable information is selected, the link or other downloadable information is accessed and downloaded to a memory portion of the computer or PDA that is being used to access the link or other downloadable information.

30 If the user desires to print or output the downloaded information, a job containing the downloaded information must be built. Ordinarily, building jobs from web-based documents requires downloading to the local workstation all of the desired information from the particular web site containing the information. Software embedded in the user's computer or PDA is then used to assemble the information into a job. Once the job has been assembled, the job is sent to an appropriate output device.

### SUMMARY OF THE INVENTION

Often, downloadable information is, or contains, large files. Thus, when a user attempts to access and download information, the downloadable information can consume a great deal of storage space on the user's computer. Furthermore, when the user attempts to print or output the downloaded information, the performance of the user's computer is unnecessarily slowed while the downloaded information is compiled into a job, as described above.

Not only is the process of building a job tedious, but the storage and bandwidth required by the user's computer or PDA can be significant. Therefore, if the user attempts to access other information while the job is being built or output, not only is the output rate of the computer or PDA slowed, but the rate at which the computer or PDA accesses additional information is slowed as well. Thus, until the output job is built and output, the user's computer or PDA accesses information at a rate that is slower than the optimum rate of the computer or PDA. This problem is compounded when the downloadable information requires a separate application program to view the downloadable information.

Accordingly, this invention provides systems, methods, and graphical user interfaces that allow distributed network users to download information without needlessly consuming storage space on, or slowing the operation of, the user's computer or PDA.

The systems, methods, and graphical user interfaces of this invention provide a software program that is installed somewhere on a network to act as a custom proxy server. This software program is used to filter all of the information that is returned from an information source, such as a web page, to a web browser. At an appropriate point in the returning data stream, specific content is injected into the returned information. By merely directing the web browser to this proxy server, the user is able to receive the injectable content.

The systems, methods, and graphical user interfaces of this invention provide both non-selectable injectable content and selectable injectable content that is transparently delivered into a user's web browser. The non-selectable injectable content includes displayed icons, symbols, trademarks, or the like, such as, for example, a corporate logo. In contrast, selectable injectable content can be represented by icons, buttons, selectable images, or the like, which represent an

underlying function to be performed. In various exemplary embodiments, these underlying functions include, for example, print services, job build services, links to other document sources, data reduction, information filtering, and the like. The selectable injected content can be used as a portal to other information and document sources, can be used to download information, or can be used to perform calculations, data reductions or other information filtering operations.

In one exemplary embodiment, if a user selects a print services selectable content icon while viewing a particular web page, any data link, or uniform resource locator (URL) on the web page that point to a printable document will be added to a print list. The print list is then displayed as a new web page in the user's web browser.

The new web page includes a print button that allows the user to send any number of the listed documents to an appropriate storage or output device as a job. Each uniform resource locator (URL) in the print list is preceded by a selectable check-box to indicate its inclusion in the job. The appropriate storage or output device receives the job without routing the contained data through the user's computer or PDA.

In the event that the software used to process the documents is embedded, that is, it resides in the user's computer or PDA, the documents may be sent to a local device or any other appropriate destination on the network.

This invention separately provides systems and methods to decrease the amount of storage space that a given job consumes on the user's computer or PDA.

This invention separately provides systems and methods to increase the speed and efficiency of the user's computer or PDA as the user accesses downloadable information on a distributed network.

This invention separately provides systems, methods and graphical user interfaces for a download and output information option that allows the user to download and output information having a substantially simple and user-friendly design.

This invention separately provides systems and methods that allow an output device to receive an output job without routing the data contained in the output job through a user's computer or PDA.

This invention separately provides systems and methods that allow non-selectable and/or selectable content to be transparently delivered into a user's web browser.

5 This invention separately provides systems and methods that allow information viewing and editing without the need for additional software to be embedded in a user's computer or PDA.

This invention separately provides systems and methods that allow print jobs to be built from web-based document sources without installing additional software on a user's computer or PDA.

10 This invention separately provides systems and methods that allow print jobs to be built from web-based document sources without the need for a powerful computer or PDA.

This invention separately provides systems and methods that can be used to develop a networked stand-alone scanner offering scan-net/print/fax/e-mail capability.

15 These and other features and advantages of this invention are described in or are apparent from the following detailed description of the exemplary embodiments.

#### BRIEF DESCRIPTION OF THE DRAWINGS

The exemplary embodiments of this invention will be described in detail, with reference to the following figures, wherein:

20 Fig. 1 is a functional block diagram outlining a first exemplary embodiment of the specific content injection system according to this invention;

Fig. 2 is a flowchart outlining one exemplary embodiment of a method for defining specific injectable content according to this invention;

25 Fig. 3 is a flowchart outlining one exemplary embodiment of a method for injecting specific content into a web document according to this invention;

Fig. 4 shows a first exemplary embodiment of a graphical user interface useable to display options for selecting injectable content to be included on a web page according to this invention;

30 Fig. 5 shows a second exemplary embodiment of a graphical user interface for displaying options useable to select injectable content to be included on a web page according to this invention;

00670" 633,3460

Fig. 6 shows a first exemplary embodiment of a graphical user interface useable to select a location for displaying injected content on a web page according to this invention;

Fig. 7 shows a first exemplary embodiment of a graphical user interface useable to display injected content according to this invention;

Fig. 8 shows a second exemplary embodiment of a graphical user interface useable to display injected content according to this invention;

Fig. 9 shows a third exemplary embodiment of a graphical user interface useable to display injected content according to this invention;

Fig. 10 shows a first exemplary embodiment of a graphical user useable to select documents to be printed using the print services selectable content icon according to this invention;

Fig. 11 shows a second exemplary embodiment of a graphical user interface useable to select documents to be printed using the print services selectable content icon according to this invention; and

Fig. 12 shows a third exemplary embodiment of a graphical user interface useable to select documents to be printed using the print services selectable content icon according to this invention.

#### DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT

For simplicity and clarification, the operating principles, design factors, and layout of the specific content injection systems, methods, and graphical user interfaces according to this invention are explained with reference to various exemplary embodiments of the specific content injection systems, methods, and graphical user interfaces according to this invention. The basic explanation of the operation of the specific content injection systems, methods, and graphical user interfaces is applicable for the understanding and design of the constituent components employed in the specific content injection systems, methods, and graphical user interfaces of this invention.

Furthermore, for the sake of simplicity, the term document will be used. It should be understood that the term document is not limited to a single document, but can also include more than one document.

Fig. 1 is a functional block diagram outlining a first exemplary embodiment of the specific content injection system 10 according to this invention. As shown in Fig.



1, a specific content injection system 10 includes a computer or personal digital assistant (PDA) 100 and a proxy server 200.

The computer or PDA 100 includes at least some of a memory 110, a controller 120, an input/output interface 130, a browser interface 140, and a display manager 150.

5 The input/output interface 130 interfaces with one or more input/output devices 160, a network 300, and a display 170. The input/output interface 130 can also interface with a particular node 400, such as, for example, a specific web page, of the network 300.

As shown in Fig. 1, the memory 110 can be implemented using any appropriate combination of alterable, volatile or non-volatile memory or non-alterable, or fixed,  
10 memory. The alterable memory, whether volatile or non-volatile, can be implemented using any one or more of non-selectable or dynamic RAM, a floppy disk and disk drive, a writable or re-rewriteable optical disk and disk drive, a hard drive, flash memory or the like. Similarly, the non-alterable or fixed memory can be implemented using any one or more of ROM, PROM, EPROM, EEPROM, an optical ROM disk, such as a CD-ROM  
15 or DVD-ROM disk, and disk drive or the like.

In various exemplary embodiments, the memory 110 stores software and data used by the specific content injection system 10. For example, the memory 160 stores word processing software and communication software. The controller 120 manages reading data from and writing data to the memory 110. The controller 120 drives the  
20 transmission of data to and the reception of data from the input/output devices 160, the network 300, and the display 170 through the input/output interface 130.

In various exemplary embodiments, the display manager 150 drives the display 170. The browser interface 140 allows the user to access, through the input/output interface 130, information, including downloadable information, on the  
25 network 300 or a particular node 400 of the network 300.

In various exemplary embodiments, the computer or PDA 100 also includes a display 170 and one or more input devices 160. In various exemplary embodiments, the display 170 can be a cathode ray tube display, a liquid crystal display or any other known or later developed system capable of displaying data. The one or more input  
30 devices 160 can be one or more of a keyboard, a mouse, a touch screen, a touch pad, a microphone or any other known or later developed device capable of inputting data.

In the various exemplary embodiments described herein, the computer or PDA 100 interfaces, for example, with the network 300, or a particular node 400 of the

network 300, through the direct wired connection using the input/output interface 130. Alternatively, the computer or PDA 100 can interface with the network 300 or a particular node 400 of the network 300, through the linked connection 105. The linked connection 105 can be any known or later developed device or system for

5 connecting the computer or PDA 100 to the network 300 or a particular node 400 of the network 300, including a wireless link, a connection over a LAN, a WAN, or any other distributed network, a connection over the public switched telephone network, a connection over a coaxial cable (i.e., CATV) system, a connection over a cellular telephone network, a satellite connection or the like. In general, the linked connection

10 105 can be any known or later developed connection system or structure usable to connect the computer or PDA 100 to the network 300 or a particular node 400 of the network 300, including both wired and wireless connections.

The proxy server 200 includes at least some of an input/output interface 210, a controller 220, a memory 230, a content monitoring circuit 240, a content database 250,

15 and a content injection circuit 260. The proxy server 200 interfaces with the network 300 through the input/output interface 210. Additionally, the proxy server 200 interfaces with the computer or PDA 100 through the input/output interface 210 and network 300.

In various exemplary embodiments, the memory 230 can be implemented using

20 any appropriate combination of alterable, volatile or non-volatile memory or non-alterable, or fixed, memory. The alterable memory, whether volatile or non-volatile, can be implemented using any one or more of non-selectable or dynamic RAM, a floppy disk and disk drive, a writable or re-writeable optical disk and disk drive, a hard drive, flash memory or the like. Similarly, the non-alterable or fixed

25 memory can be implemented using any one or more of ROM, PROM, EPROM, EEPROM, an optical ROM disk, such as a CD-ROM or DVD-ROM disk, and disk drive or the like.

In the various exemplary embodiments described herein, the proxy server 200 interfaces, for example, with the network 300, or a particular node 400 of the network

30 300, via a direct wired connection using the input/output interface 210. Alternatively, the proxy server 200 can interface with the network 300 or a particular node 400 of the network 300 through the any linked connection 205. The linked connection 205 can be any known or later developed device or system for connecting the proxy server

200 to the network 300 or a particular node 400 of the network 300, including a wireless link, a connection over a LAN, a WAN, or any other distributed network, a connection over the public switched telephone network, a connection over a coaxial cable (i.e., CATV) system, a connection over a cellular telephone network, a satellite connection or the like. In general, the linked connection 205 can be any known or later developed connection system or structure usable to connect the proxy server 200 to the network 300 or a particular node 400 of the network 300, including both wired and wireless connections.

As shown in Fig. 1, the memory 230 stores software including a software program that acts as a custom proxy server used by the specific content injection system 10. The controller 220 manages reading data from and writing data to the memory 230. Additionally, the controller 220 drives the transmission of data to and the reception of data from the network 300, the memory 230, the content monitoring circuit 240, the content database 250, and the content injection circuit 260 through the input/output interface 210.

The content monitoring circuit 240 monitors incoming data from the network 300 or a particular node 400 of the network 300. The content database 250 stores both the non-selectable and the selectable injectable content. As described above, non-selectable injectable content describes, for example, a corporate logo or a trademark that is displayed in an accessed web page. In contrast, selectable injectable content describes, for example, print services, job build services, links to other document sources, data reduction, information filtering, and the like, that is displayed in an accessed web page. The content injection circuit 260 injects the non-selectable and/or the selectable injectable content in one or more appropriate locations, as dictated by the content monitoring circuit 240, into the incoming data from the network 300 or a particular node 400 of the network 300.

In various exemplary embodiments, the specific content injection system 10 will be included as part of the software executing on a server. It should be appreciated that any other known or later developed system capable of processing and outputting data could be used in place of the server.

During operation of one exemplary embodiment of the specific content injection system 10, a user browses and accesses information on the network 300 or a particular node 400 of the network 300. In various exemplary embodiments, the

information is organized in the form of web pages on the network 300 or a particular node 400 of the network 300. As the user browses and accesses various web pages on the network 300 or a particular node 400 of the network 300, the content monitoring circuit 240 monitors all of the information that is contained in the accessed web pages.

5 As various web pages are accessed, the content injection circuit 260 injects the non-selectable injectable content and/or the selectable injectable content stored in the content database 250 in one or more appropriate locations in the incoming web pages. The one or more appropriate locations for the injected content is determined as described below with reference to Fig. 2.

10 Once the appropriate non-selectable injectable content and/or the selectable injectable content has been added to the incoming web page, the web page is transmitted, through the input/output interface 210, to the computer or PDA 100

The computer or PDA 100 receives the accessed web page with the appropriate non-selectable injectable content and/or the selectable injectable content.  
15 The computer or PDA uses the browser interface 140 to transfer the accessed web page with the appropriate non-selectable injectable content and/or the selectable injectable content, through the display manager 150, to the display 170.

While reviewing the information displayed in the accessed web page, the user may wish to access any or all downloadable information displayed on that particular web page. To accomplish this, the user merely selects an appropriate selectable  
20 injected content icon for the task that the user wishes to accomplish.

If, for example, the user wishes to print all or a portion of the printable documents accessible from the displayed web page, the user merely selects a print services selectable injectable content icon. Once the print services selectable  
25 injectable content icon is selected, the controller 220 compiles a list in the memory 230 including each data link, or uniform resource locator (URL), on the web page that points to a printable document. The print list is then transmitted from the memory 230, through the input/output interface 210, to the input/output interface 130. Once the print list is received by the input/output interface 130, the controller 120 controls  
30 the browser interface 140 and the display manager 150 to display the print list on the display 170 as a new web page.

The new web page displayed on the display 170 includes the print list and a selectable menu that invites the user to select and send any number of the listed

documents to an appropriate output device as a job. Once the user has selected the desired documents to be printed, the controller 220 individually and sequentially accesses each document to be printed. As each document is accessed, the controller 220 performs any processing necessary to prepare each document for printing.

5           When the desired documents are prepared, the controller 220 outputs the desired documents through the input/output interface 210 to an appropriate output device. Thus, the specific content injection systems and methods of this invention allow the user to select downloadable information from, for example, a web page on the network 300 or the particular node 400 of the network 300, and have that  
10           downloadable information downloaded from the web page, prepared, and printed without routing the data contained in the downloadable information through the user's computer or PDA 100.

          In the exemplary embodiment described above, the user selects a print services selectable content icon. However, it should be understood that, in response to the  
15           user's selection of any of the selectable content icons described above, such as, for example, a link to other information and document sources icon, a download information icon, a perform calculations icon, a data reductions icon, an information filtering operations icon, or the like, the specific content injection system 10 operates to perform the selected action in the proxy server 200 so that the action does not  
20           require the user's computer or PDA 100 to perform the action.

          It should also be understood that the actions that can be performed by the specific content injection system 10 of this invention are not limited to the actions listed above. The specific content injection system 10 of this invention can perform any actions that can be performed by software executing on a programmed general  
25           purpose computer, a special purpose computer, a microprocessor or the like.

          Fig. 2 is a flowchart outlining one exemplary embodiment of a method for storing specific injectionable content according to this invention. In various exemplary embodiments, a user can select which specific injectionable content will be stored. Alternatively, the injectionable content to be stored can be selected by, for  
30           example, default or by the entity responsible for the memory.

          In various exemplary embodiments, specific injectionable content includes one or more of non-selectable injectionable content, selectable injectionable content, and custom injectionable content. Non-selectable injectionable content and selectable

injectable content can include at least the injectable content as described above. Additionally, custom injectable content can be any additional non-selectable injectable content or selectable injectable content that the user desires to inject into subsequently viewed web pages.

5           As shown in Fig. 2, beginning in step S100, control continues to step S105, where a determination is made whether non-selectable injectable content has been selected. If, in step S105, non-selectable injectable content was selected, control jumps to step S120. Otherwise, control advances to step S110.

10           In step S110, a determination is made whether selectable injectable content has been selected. If, in step S110, selectable injectable content was selected, control continues to step S120. Otherwise, control jumps to step S115.

          In step S115, a determination is made whether custom injectable content has been selected. If, in step S110, custom injectable content was selected, control jumps to step S120. Otherwise, control advances to step S125.

15           In step S120, all of the selected injectable content is stored. Thus, all subsequently viewed web pages include all of the selected injectable content. Control then advances to step S125.

20           In step S125, a determination is made whether a location has been selected for the injectable content. The location can be, for example, at the top or bottom of the web page, the right or left margin of the web page, or adjacent to each link on the web page that contains such links. If, in step S125 a location for the injectable content has not been selected, control advances to step S130. Otherwise, control jumps to step S135.

25           In step S130, a default location for the injectable content is stored. Control then jumps to step S140.

          In contrast, in step S135, the selected location for the injectable content is stored. Then, in step S140, the method ends.

30           In various exemplary embodiments, the specific injectable content can be stored in a memory, such as, for example, the memory 230 of the proxy server 200 described above with reference to Fig. 1.

          Fig. 3 is a flowchart outlining one exemplary embodiment of a method for injecting specific content into a web document according to this invention. It should be understood that prior to initiating the method outlined in Fig. 3, specific

injectable content is associated with a proxy server as outlined above with reference to Fig. 2. In Fig. 3, the method begins when a user accesses a web page. As shown in Fig. 3, beginning in step S200, control continues to step S205, where content in the form of, for example, a web page, is received. Then, in step S210, the received web page is analyzed for a tag representing a location on the web page where the injectable content is to be inserted. In step S215, a determination is made whether a tag has been found on the received web page. If, in step S215, no tag is found on the web page, control advances to step S220. Otherwise, control jumps to step S225.

In step S220 the unmodified web page is forwarded to the user. Control then jumps to step S250.

In contrast, in step S225, the injectable content is inserted at the tag. Then, in step S230, the received web page is analyzed for another tag representing another location on the web page where the injectable content is to be inserted. Next, in step S235, a determination is made whether another tag has been found on the received web page. If, in step S235, another tag is found on the web page, control advances to step S240. Otherwise, control jumps to step S245.

In step S240, the injectable content is inserted at the additional tag. Control then returns to step S230.

In contrast, in step S245, the modified web page is forwarded to the user. Then, in step S250, the method ends.

Fig. 4 shows a first exemplary embodiment of a graphical user interface useable to display options for selecting injectable content to be included on a web page according to this invention. As shown in Fig. 4, the graphical user interface 500 includes a selection portion 510. The selection portion 510 includes at least one of a non-selectable injectable content selection portion 520, a selectable content portion 530, and a non-selectable injectable content portion 540.

As shown in Fig. 4, the injectable content selection portion 515 includes a plurality of enable widgets 520. In particular, the plurality of enable widgets 520 include a enable widget 522 that allows the user to enable an "add non-selectable injectable content" function, a enable widget 524 that allows the user to enable an "add selectable injectable content" function, and a enable widget 526 that allows the user to enable an "add custom injectable content" function.

In various exemplary embodiments, the selection portion 510 also includes the selectable content portion 530. The selectable content portion 530 includes at least some of a plurality of enable widgets 532 and a plurality of enable widgets 538. In particular, the plurality of enable widgets 532 include at least some of a enable widget 533 that allows the user to select an "add as icon" function, a enable widget 534 that allows the user to select an "add as text" function, or a enable widget 535 that allows the user to select an "add as icon and text" function. The selectable content portion 530 of the graphical user interface 500 can be implemented, for example, in step S125 as described above with respect to Fig. 2.

If the user selects the "add as icon" function, the selectable content will be added to subsequent web pages and will be represented by an icon, such as, for example, the standard icon for a print function, a printer, to represent the print services selectable content icon as described above. If the user selects the "add as text" function, the selectable content will be added to subsequent web pages and will be represented by text, such as, for example, the word "print" to represent the print services selectable content function as described above. Additionally, if the user selects the "add as icon and text" function, the selectable content will be added to subsequent web pages and will be represented by both an icon and text, such as, for example, the standard icon for a print function with the word "print" to represent the print services selectable content function as described above.

As shown in Fig. 4, each of the plurality of enable widgets 538 corresponds to a selectable content function that can be selected by the user. For each of the selectable content functions that is selected, a corresponding selectable content function is added to each subsequent web page as described above with reference to Fig. 3.

In various exemplary embodiments, the selection portion 510 also includes the non-selectable injectable content portion 540. The non-selectable injectable content portion 540 includes at least some of a plurality of enable widgets 542 and a plurality of enable widgets 548. The plurality of enable widgets 542 include at least some of an "add as icon" enable widget 543, an "add as text" enable widget 544, or an "add as icon and text" enable widget 545. The enable widgets 543, 544, and 545 and the plurality of enable widgets 548 operate similarly to the same elements discussed above with respect to the selectable content portion 530.



It should be understood that the enable widgets described herein can be any known or later developed display for allowing a user to select a particular item or list of items on a display, such as, for example, a check box, a mark box, a radio button, or the like.

5 Fig. 5 shows a second exemplary embodiment of a graphical user interface for displaying options useable to select injectable content to be included on a web page according to this invention. As shown in Fig. 5, the graphical user interface 600 includes selection portion 610. The selection portion 610 includes at least one of a custom injectable content portion 630.

10 As shown in Fig. 5, the custom content portion 630 includes at least some of a plurality of enable widgets 632 and a plurality of enable widgets 638. The plurality of enable widgets 632 include at least some of an "add as icon" enable widget 633, an "add as text" enable widget 634, or an "add as icon and text" enable widget 635. The enable widgets 633, 634, and 635 and the plurality of enable widgets 638 operate  
15 similarly to the same elements discussed above with respect the selectable content portion 530 of Fig. 4.

In various exemplary embodiments, the custom content portion 630 is included in the selection portion 510 as shown in Fig. 4. Alternatively, each of the selectable content portion 630, the non-selectable injectable content portion 540, and  
20 the custom content portion 530 can be displayed individually and sequentially in response to the selection of the particular injectable content.

Fig. 6 shows a first exemplary embodiment of a graphical user interface useable to select a location for displaying injected content on a web page according to this invention. As shown in Fig. 6, the graphical user interface 700 includes a  
25 location selection portion 710. The location selection portion 710 includes at least some of a plurality of selection widgets 712.

In particular, the plurality of selection widgets 712 include at least some of a selection widget 713 that allows the user to select a display injectable content at the "top of web page" function and a selection widget 714 that allows the user to select a  
30 display injectable content at the "bottom of web page" function. The plurality of selection widgets 712 also includes at least some of a selection widget 715 that allows the user to select a display injectable content at the "left margin of web page" function and a selection widget 716 that allows the user to select a display injectable content at

the "right margin of web page" function. In various exemplary embodiments, the plurality of selection widgets 712 also includes a selection widget 717 that allows the user to select a display injectable content "adjacent to each link" of web page function.

In response to selecting a location for displaying injected content on a web page, subsequent web pages are displayed with the injectable content located in the selected location or locations.

In various exemplary embodiments, the plurality of selection widgets 712 operate so that more than one location can be selected. For example, this would allow the injectable content to not only be displayed at the top of the web page but also be displayed adjacent to each link on the web page.

Fig. 7 shows a first exemplary embodiment of a graphical user interface useable to display injected content according to this invention. As shown in Fig. 7, the graphical user interface 800 includes an injectionable content bar 810. The injectable content bar 810 includes all of the non-selectable injectable content functions, the selectable injectable content functions, and the custom injectable content functions and the location of the injectable content bar 810 can be selected using the graphical user interfaces shown in Figs. 4-6.

The graphical user interface 800 illustrates the injectionable content bar 810 being displayed at the top of the web page, for example, as a result of selecting the "add as icon" function, and the "top of web page" location.

Fig. 8 shows a second exemplary embodiment of a graphical user interface useable to display injected content according to this invention. As shown in Fig. 8, the graphical user interface 900 includes an injectionable content bar 910. The injectable content bar 910 includes all of the non-selectable injectable content functions, the selectable injectable content functions, and the custom injectable content functions as selected using the graphical user interface shown in Figs. 4 and 5 and the methods outlined in Figs. 2 and 3.

The graphical user interface 900 illustrates the injectionable content bar 910 being displayed in the left margin of the web page, for example, as a result of selecting the "add as icon" function as described above with reference to Figs. 4 and 5, and the "left margin of web page" selection widget 715 as described above with reference to Fig. 6.

Fig. 9 shows a third exemplary embodiment of a graphical user interface useable to display injected content according to this invention. As shown in Fig. 9, the graphical user interface 1000 includes an injectionable content bar 1010. The injectable content bar 1010 includes all of the non-selectable injectable content functions, the selectable injectable content functions, and the custom injectable content functions as selected using the graphical user interface shown in Figs. 4 and 5 and the methods outlined in Figs. 2 and 3.

The graphical user interface 1000 illustrates the injectionable content bar 1010 being displayed adjacent to each link of the web page, for example, as a result of selecting the "add as icon" function, and the "adjacent to each link" location.

Fig. 10 shows a first exemplary embodiment of a graphical user useable to select documents to be printed using the print services selectable content icon according to this invention. As shown in Fig. 10, the graphical user interface 1100 includes a display box 1110. In particular, the graphical user interface 1100 can be displayed in response to the user selecting the print services selectable content icon. The display box 1110 includes the name of each printable document accessible through a particular displayed web page. The display box 1110 further includes selection widgets 1115. Each selection widget 1115 corresponds to and represents one printable document accessible through a particular displayed web page. Initially, each selection widget 1115 is not checked.

In one exemplary embodiment, by checking a selection widget 1115, the user selects the corresponding named printable document to be printed. Alternatively, in a second exemplary embodiment, by checking a selection widget 1115, the user selects the correspondingly named printable document not to be printed. Once the user has determined that each printable document's corresponding selection widget 1115 has been appropriately marked, the user may enter the decision. Additionally, the menu 1110 allows the user to cancel the selection process at any time by way of a cancel function.

Fig. 11 shows a second exemplary embodiment of a graphical user interface useable to select documents to be printed using the print services selectable content icon according to this invention. As shown in Fig. 11, the graphical user interface 1200 includes a menu 1210. In particular, the graphical user interface 1200 can be displayed in response to the user selecting the print services selectable content icon.

The menu 1210 includes a set of selection widgets 1212 and 1214. The selection widget 1212 allows the user to select a "print document function" while the selection widget 1214 allows the user to select a "do not print document function".

5 The menu 1210 initially appears with the name of the first printable document accessible through a particular displayed web page designated. The user may choose to whether to print the first printable document.

10 Once the user has input a decision for the first printable document, the menu 1210 reappears with the name of a second printable document, if a second printable document is accessible through the particular displayed web page. Again, as described above, the user may choose whether to print the second printable document. The menu 1210 will reappear sequentially, as described above, until the user has input a decision for each of the printable documents accessible through the particular displayed web page. Each time the menu 1210 is displayed, the menu 1210 allows the user to enter his or her decision, return to the last selection, or cancel the selection process.

15 It should be understood that the selection widgets described herein can be any known or later developed display for allowing a user to select a particular item or list of items on a display, such as, for example, a check box, a mark box, a radio button, or the like.

20 Fig. 12 shows a third exemplary embodiment of a graphical user interface useable to select documents to be printed using the print services selectable content icon according to this invention. As shown in Fig. 12, the graphical user interface 1300 includes a window 1310. The window 1310 includes a display box 1320 and a display box 1330. In particular, the graphical user interface 1300 can be displayed in response to the user selecting the print services selectable content icon. The display box 1320 includes the name of each document to be printed. In contrast, the display box 1330 includes the name of those documents that are not to be printed.

25 Initially, the display box 1320 includes the name of every printable document that is accessible through a particular displayed web page and the display box 1330 is empty.

30 The user selects any of the named printable documents accessible through the particular displayed web page listed in the display box 1320 and, by choosing the add function, transfers the selected printable document from the display box 1320 to the

display box 1330. Once the user has determined the appropriate one of the display boxes 1320 and 1330 for each printable document, the user may enter the decision. Additionally, the window 1310 allows the user to cancel the selection process at any time by way of a cancel function.

5           It should be appreciated that, for simplicity and clarification, the embodiments of this invention have been described with reference to printing downloadable information. However, it should be appreciated that the systems and methods of this invention can be implemented not only to print downloadable information but also to perform other functions on downloadable information, such as, for example, saving  
10       downloadable information to a specific memory location or forwarding downloadable information to a particular recipient or E-mail account.

          It should also be appreciated that the term "web page" is for basic explanation and understanding of the operation of the specific content injection system. Therefore, the term "web page" is not to be construed as limiting a user's ability to access and/or  
15       display other forms of information available on a network and to inject specific content into these other forms of displayable information.

          It should be understood that each of the elements of the specific content injection system 10 shown in Fig. 1 can be implemented as portions of a suitably programmed general purpose computer. Alternatively, each of the elements of the  
20       specific content injection system 10 shown in Fig. 1 can be implemented as physically distinct hardware circuits within an ASIC, or using a FPGA, a PDL, a PLA or a PAL, or using discrete logic elements or discrete circuit elements. The particular form that each of the elements of the specific content injection system 10 shown in Fig. 1 will take is a design choice and will be obvious and predicable to those skilled in the art.

25       Moreover, the specific content injection system 10 can be implemented as software executing on a programmed general purpose computer, a special purpose computer, a microprocessor or the like. In this case, the specific content injection system 10 can be implemented as a routine embedded in a network client, as a resource residing on a network server, or the like. The specific content injection  
30       system 10 can also be implemented by physically incorporating it into a software and/or hardware system, such as the hardware or firmware systems of another personal digital assistant, bi-directional pager, analog or digital cellular phone or the like.

Thus, in summary, the specific content injection system 10 can be implemented on a programmed general purpose computer, a special purpose computer, a programmed microprocessor or microcontroller and peripheral integrated circuit elements, an ASIC or other integrated circuit, a digital signal processor, a hardwired electronic or logic circuit such as a discrete element circuit, a programmable logic device such as a PLD, PLA, FPGA or PAL, or the like. In general, any device, capable of implementing a finite state machine that is in turn capable of implementing the flowcharts shown in Figs. 2 and 3 and/or the graphical user interfaces shown in Figs. 4-12, can be used to implement the specific content injection system 10.

While this invention has been described in conjunction with the exemplary embodiments outlined above, it is evident that many alternatives, modifications and variations will be apparent to those skilled in the art. Accordingly, the exemplary embodiments of the invention, as set forth above, are intended to be illustrative, not limiting. Various changes may be made without departing from the spirit and scope of the invention.

WHAT IS CLAIMED IS:

1. A method of injecting content into a displayed document, comprising:  
receiving information;  
determining whether the received information contains a specified  
5 location;  
inserting, if the received information contains the specified location,  
the injectable content into the received information at the specified location; and  
outputting the received information including the injectable content.
2. The method of claim 1, wherein receiving information includes  
10 receiving information in the form of a document.
3. The method of claim 1, wherein the specified location is at least one of  
a top, a bottom, a left margin, or a right margin of the document.
4. The method of claim 1, wherein the specified location is adjacent to  
any downloadable information identified in the received information.
- 15 5. The method of claim 4, wherein the downloadable information  
identified in the received information is at least one of a file, a folder, a picture, a  
movie, a sound, or a document.
6. The method of claim 1, wherein injectable content includes non-  
selectable injectable content.
- 20 7. The method of claim 1, wherein injectable content includes selectable  
injectable content.
8. The method of claim 7, wherein selectable injectable content includes  
at least one of a link to another document source, a link to another document source, a  
data reduction function, an information filtering function, a calculation performing  
25 function, an information printing function, an information storing function, a  
processing function, or a document viewing/editing function.
9. The method of claim 7, wherein selectable injectable content provides  
processing without installing software on an accessing device.
10. The method of claim 7, wherein processing of the selectable injectable  
30 content is provided within a server.
11. The method of claim 1, wherein:  
receiving the information comprises receiving the information at a  
server; and

inserting the injectable content includes associating the injectable content with the server.

12. The method of claim 1, wherein the specified location to insert the injectable content is determined by a user.

5 13. The method of claim 1, wherein receiving information includes receiving using at least one of either a wired connection or a wireless connection to a network.

10 14. The method of claim 1, wherein outputting the received information includes forwarding using at least one of either a wired connection or a wireless connection to a network.

15 15. An apparatus for injecting content into a displayed document, comprising:

an input circuit that receives incoming information;

a content database that stores injectable content;

15 a memory that stores a location for inserting the stored injectable content into the received information;

a content monitoring circuit that monitors the incoming information for a location to display the injectable content;

20 a content injection circuit that injects the injectable content into the incoming information; and

an output circuit that outputs the incoming information with the injectable content.

16. The apparatus of claim 15, wherein injectable content includes non-selectable injectable content.

25 17. The apparatus of claim 15, wherein injectable content includes selectable injectable content.

30 18. The apparatus of claim 17, wherein selectable injectable content includes at least one of a link to another document source, a link to another document source, a data reduction function, an information filtering function, a calculation performing function, an information printing function, an information storing function, a processing function, or a document viewing/editing function.

19. The apparatus of claim 17, wherein selectable injectable content provides processing without installing software on an accessing device.



20. A graphic user interface, comprising:  
a display window including at least one of non-selectable, selectable,  
or custom injectable content; and  
a display window including at least one of non-selectable, selectable,  
5 or custom injectable content as either an icon, text, or an icon with text.
21. A control system that injects content into a document, the control  
system comprising:  
an input circuit that receives incoming information;  
a content database that stores injectable content;  
10 a memory that stores a location for inserting the stored injectable  
content into the received information;  
a content monitoring circuit that monitors the incoming information for  
a location to display the injectable information;  
a content injection circuit that injects the injectable information into  
15 the incoming information; and  
an output circuit that transmits the incoming information with the  
injectable information to a display manager of a computing device.  
wherein the display manager displays a graphical user interface  
displayable on the computing device, the graphical user interface comprising  
20 injectable content.
22. The control system of claim 21, wherein injectable content includes  
non-selectable injectable content.
23. The control system of claim 21, wherein injectable content includes  
selectable injectable content.
24. The control system of claim 23, wherein the selectable injectable  
25 content includes at least one of a link to another document source, a link to another  
document source, a data reduction function, an information filtering function, a  
calculation performing function, an information printing function, an information  
storing function, a processing function, or a document viewing/editing function.
25. The control system of claim 23, wherein at least one injectable content  
30 includes at least one selectable icon to access at least one treatment option screen.

26. The control system of claim 25, wherein the treatment option screen has at least one option to process downloadable information identified in the received information.

27. The control system of claim 26, wherein the treatment option screen is separately displayed for each downloadable information identified in the received information.

28. The control system of claim 27, wherein each treatment option screen is sequentially displayed for each downloadable information identified in the received information.

29. The control system of claim 28, wherein each treatment option screen includes a selectable icon to return to a previous treatment option screen.

30. The control system of claim 25, wherein the treatment option screen has at least one first portion identifying each downloadable information identified in the received information to be processed, at least one second portion for identifying each downloadable information identified in the received information not to be processed, and at least one control for moving the identification of each secondary recipient between the first and second portions.

31. The control system of claim 25, wherein the treatment option screen lists each downloadable information identified in the received information.

32. The control system of claim 31, wherein the list includes at least one markable box, each markable box associated with one downloadable information identified in the received information.

33. The control system of claim 32, wherein each marked box indicates that the associated downloadable information identified in the received information is to be processed, and each unmarked box indicates that the associated downloadable information identified in the received information is not to be processed.

34. The control system of claim 32, wherein each marked box indicates that the associated downloadable information identified in the received information is not to be processed, and each unmarked box indicates that the associated downloadable information identified in the received information is to be processed.

35. The control system of claim 25, wherein the treatment option screen includes a selectable icon to accept the treatment identified on the treatment option screen.

36. The control system of claim 25, wherein the treatment option screen includes a selectable icon to exit the treatment option screen.

37. The control system of claim 25, wherein the treatment option screen comprises at least one portion having at least one option to display the injectable content in at least one of either the top or bottom of the received information, at least one option to display the injectable content in at least one of either the right margin or the left margin of the received information, and at least one option to display the injectable content adjacent to any downloadable information identified in the received information.

00670" 682460

ABSTRACT OF THE DISCLOSURE

A software program is installed somewhere on a network and acts as a custom proxy service. The software is used to filter content returning from a source to a web browser. At an appropriate point in the returning data stream, non-selectable content, such as, for example a corporate logo, or selectable content, such as, for example, a linking to other document sources or a print function, is injected. If the selectable content requires support processing, the software program installed on the network will process the selectable content and provide an end user with the processed information without requiring the end user's downloading device to process the downloaded information.

00670" 3823460

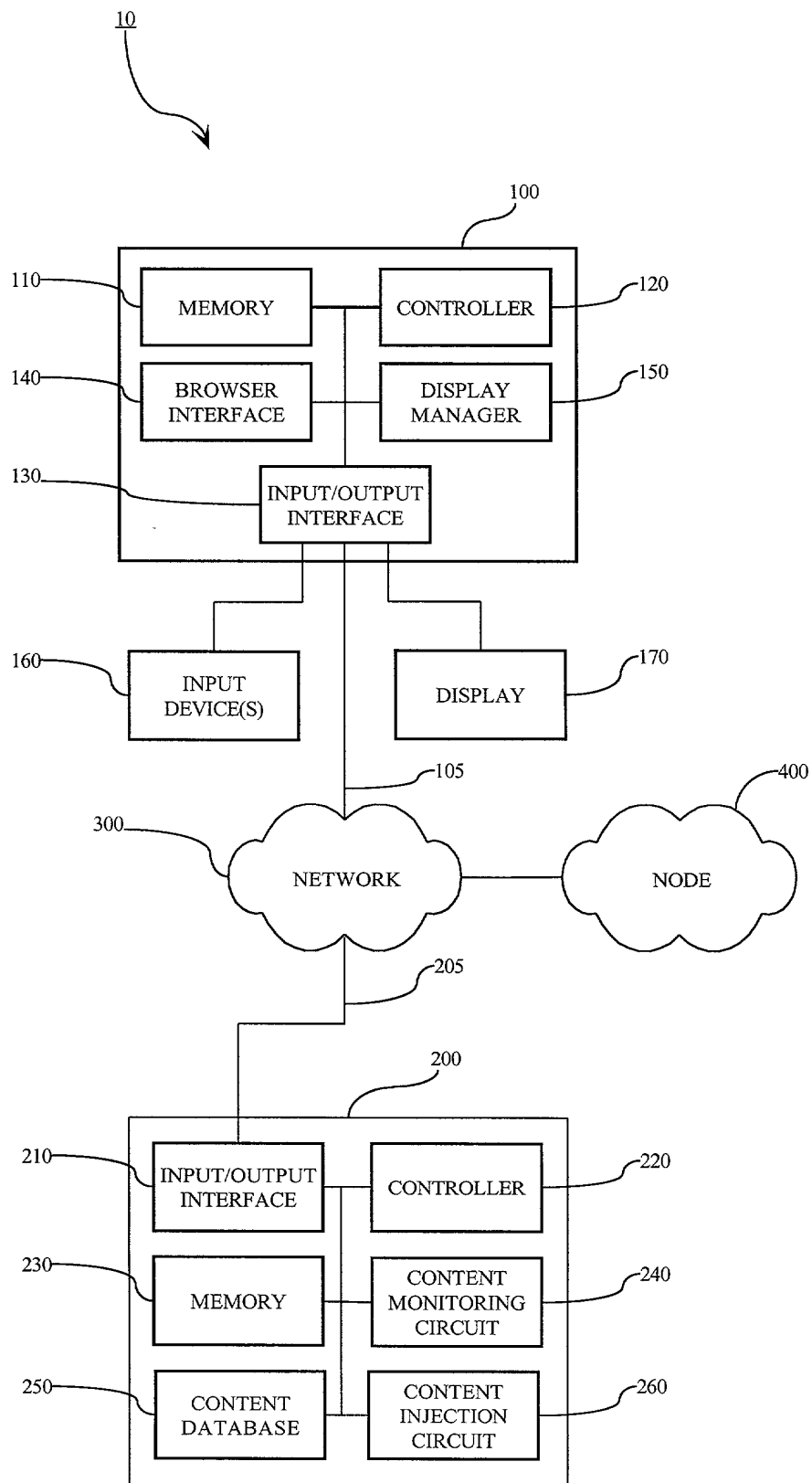


FIG. 1

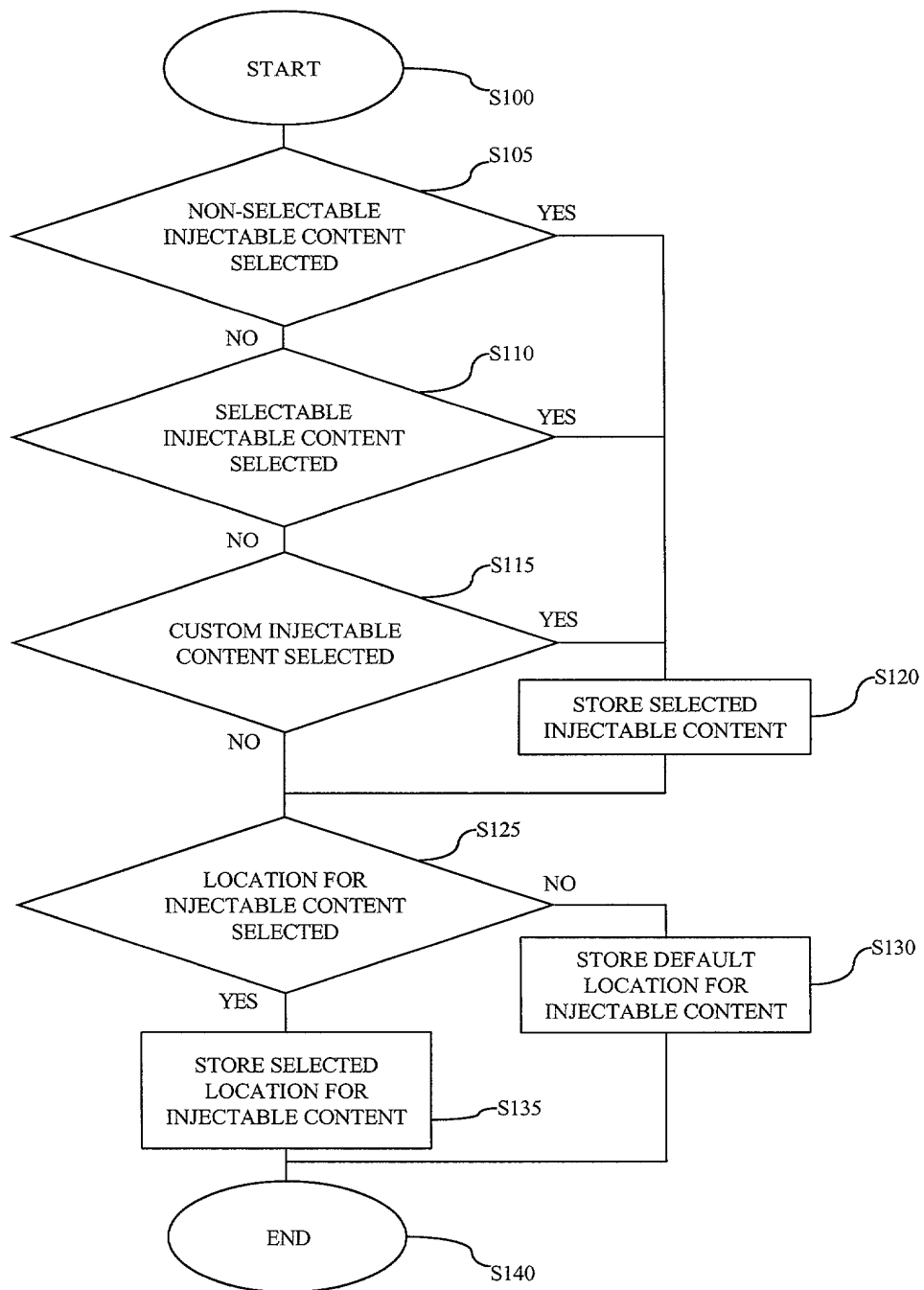
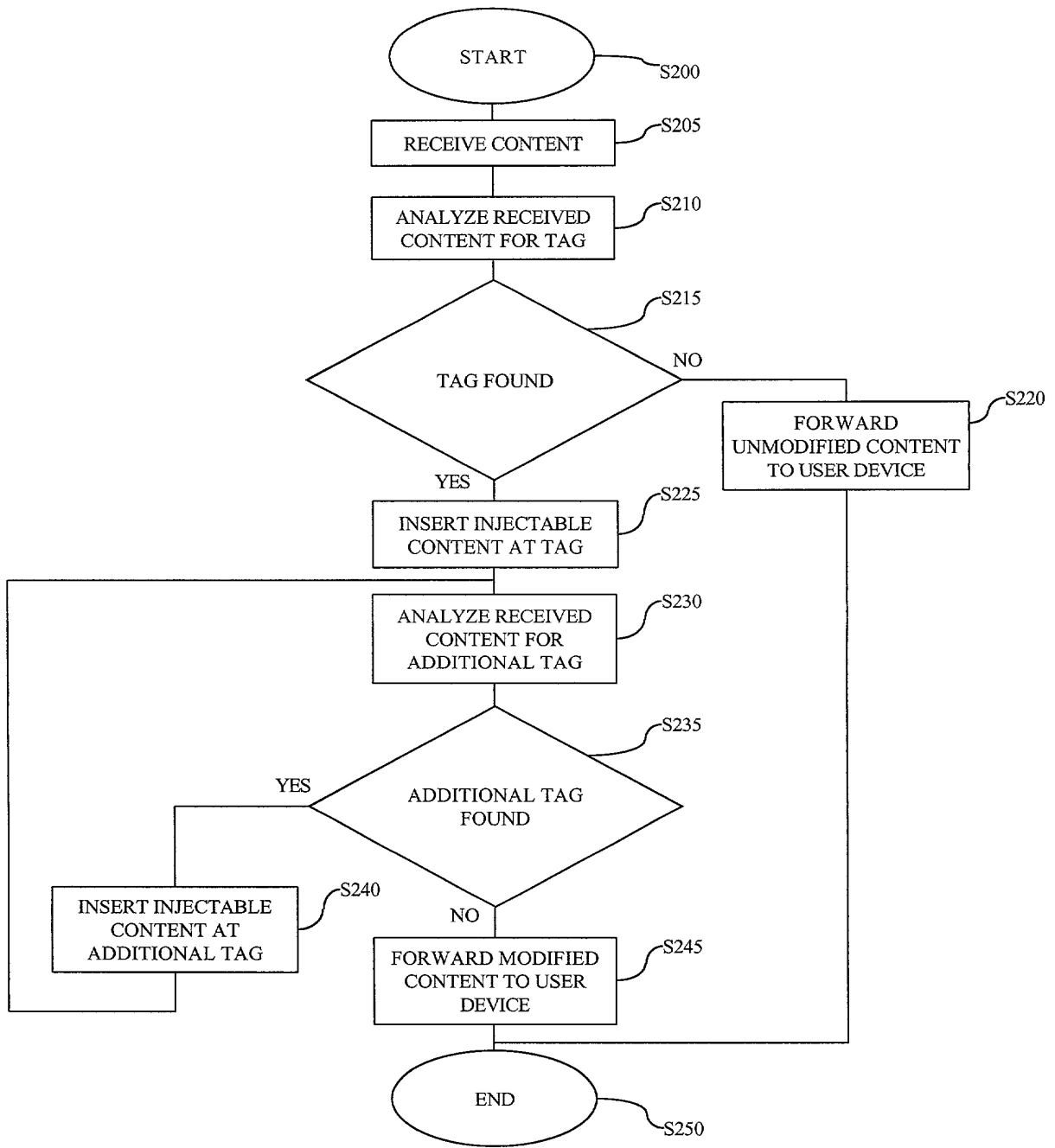


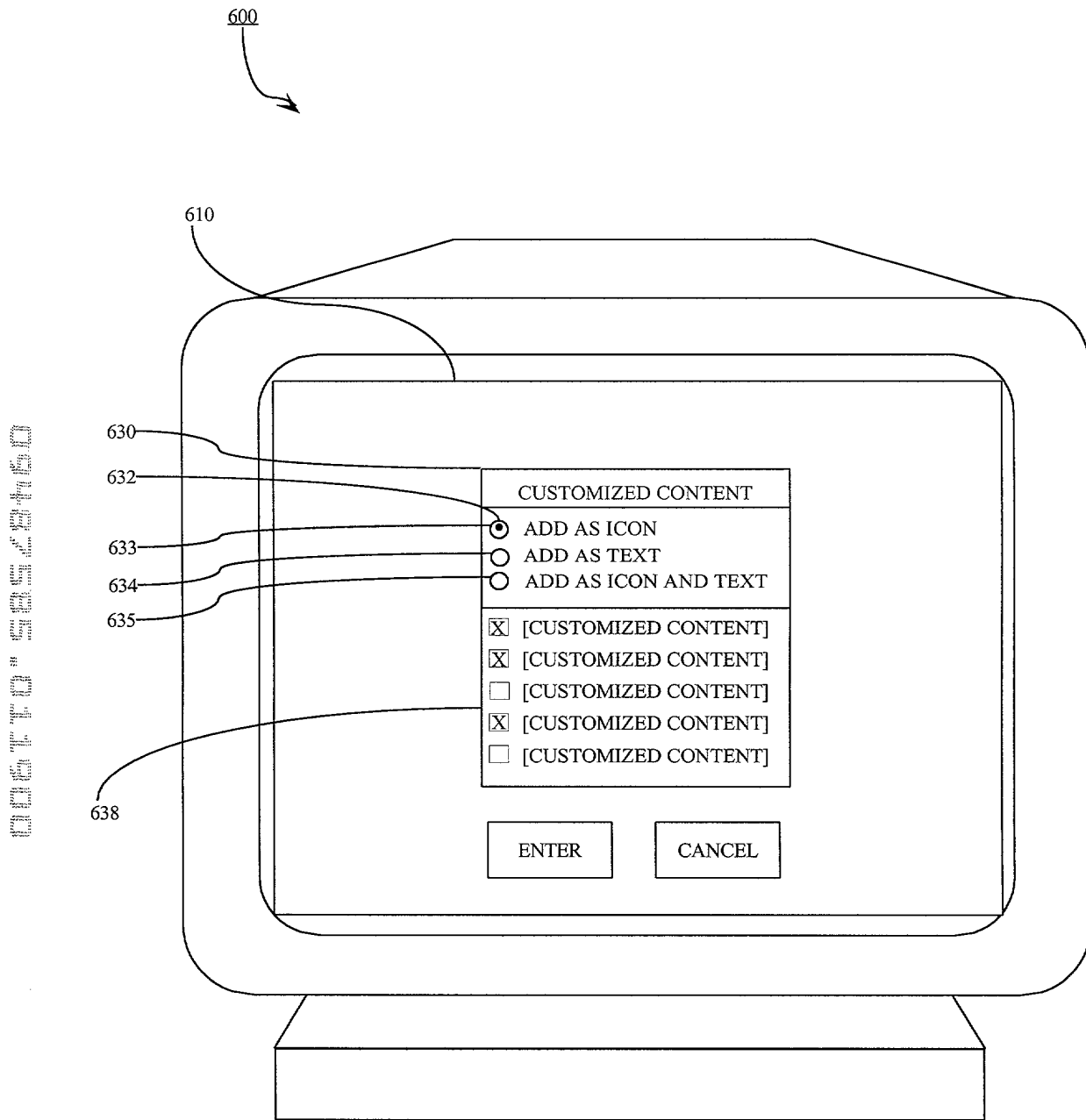
Fig. 2



**Fig. 3**







**Fig. 5**

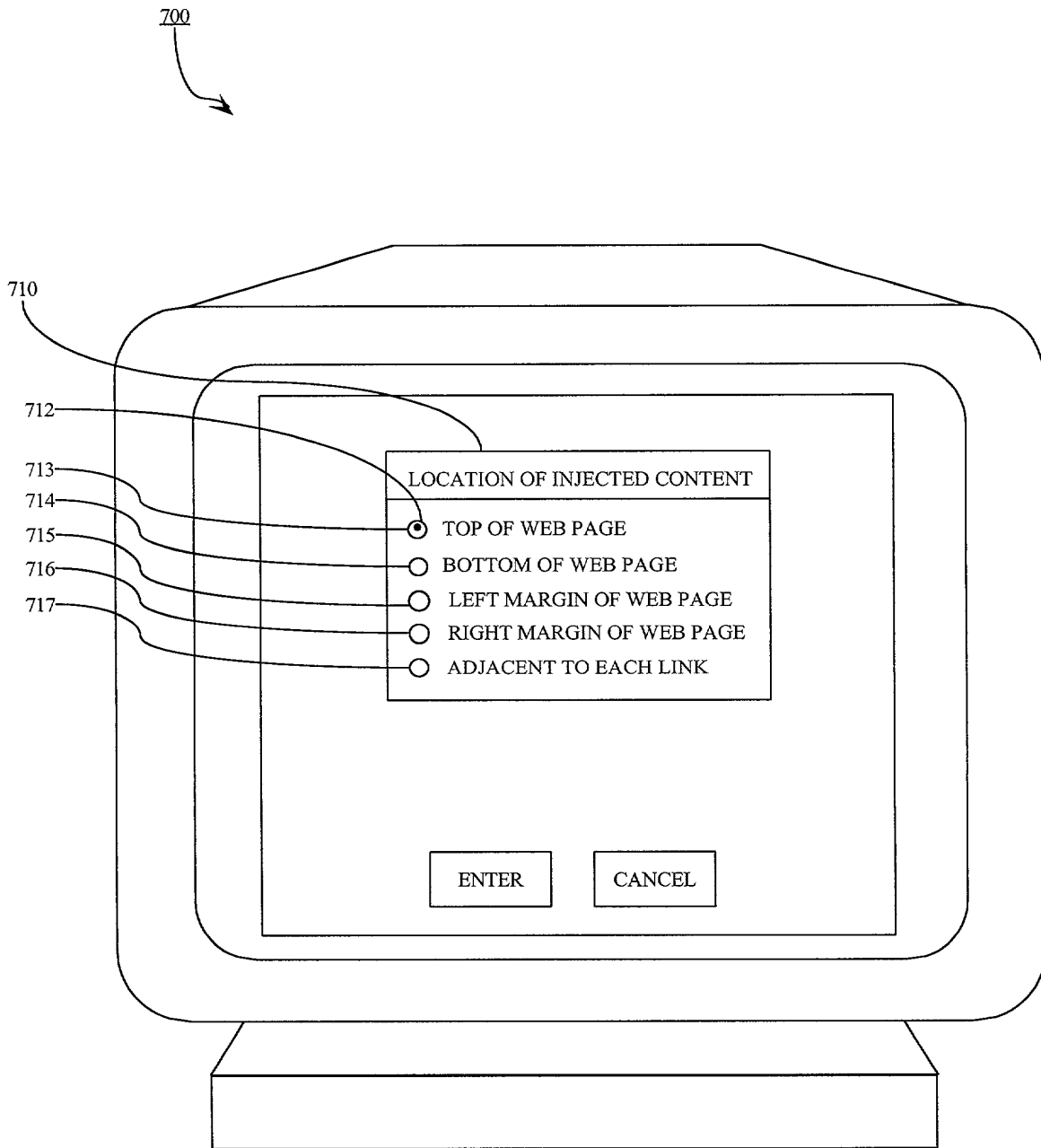
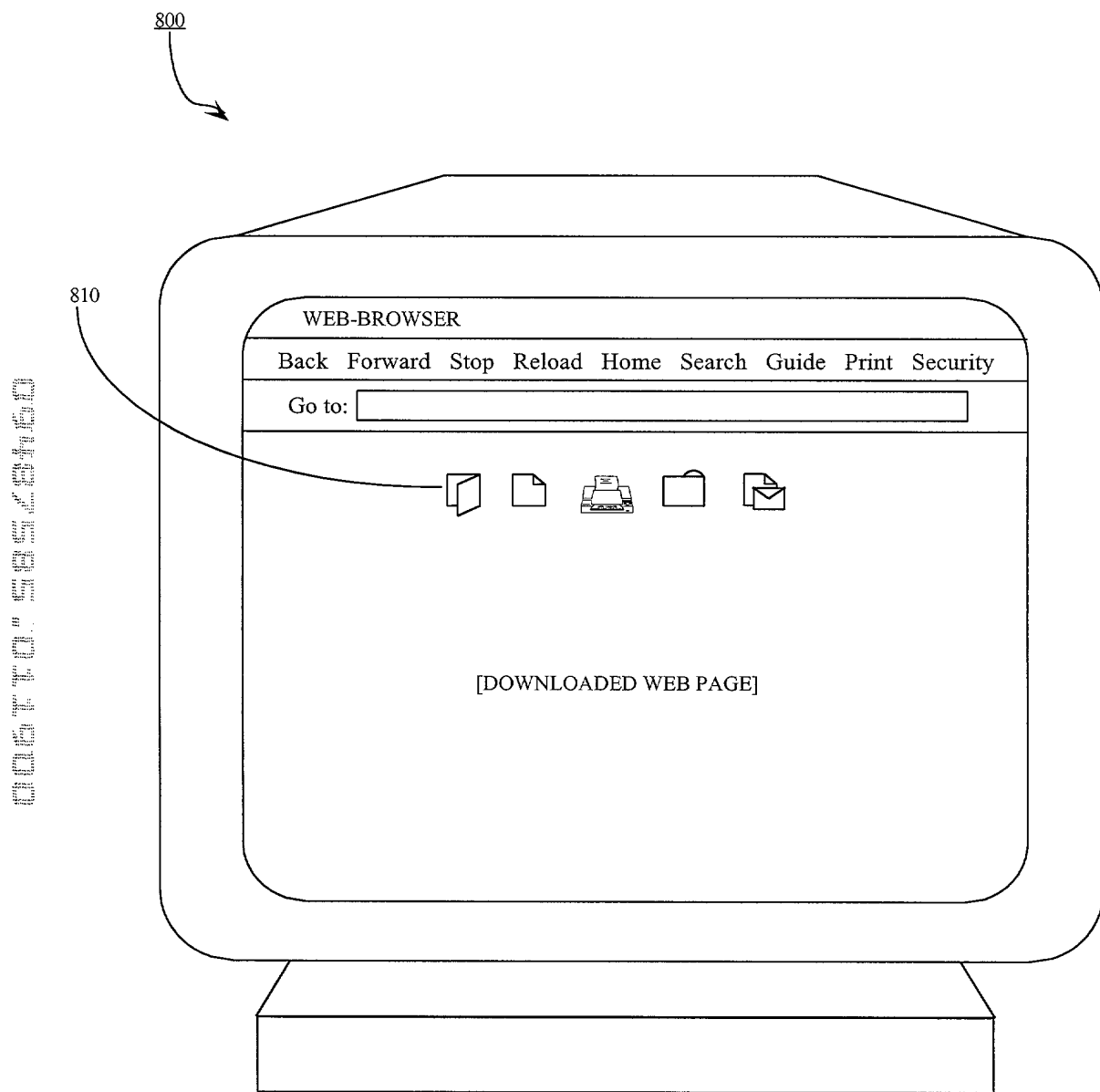
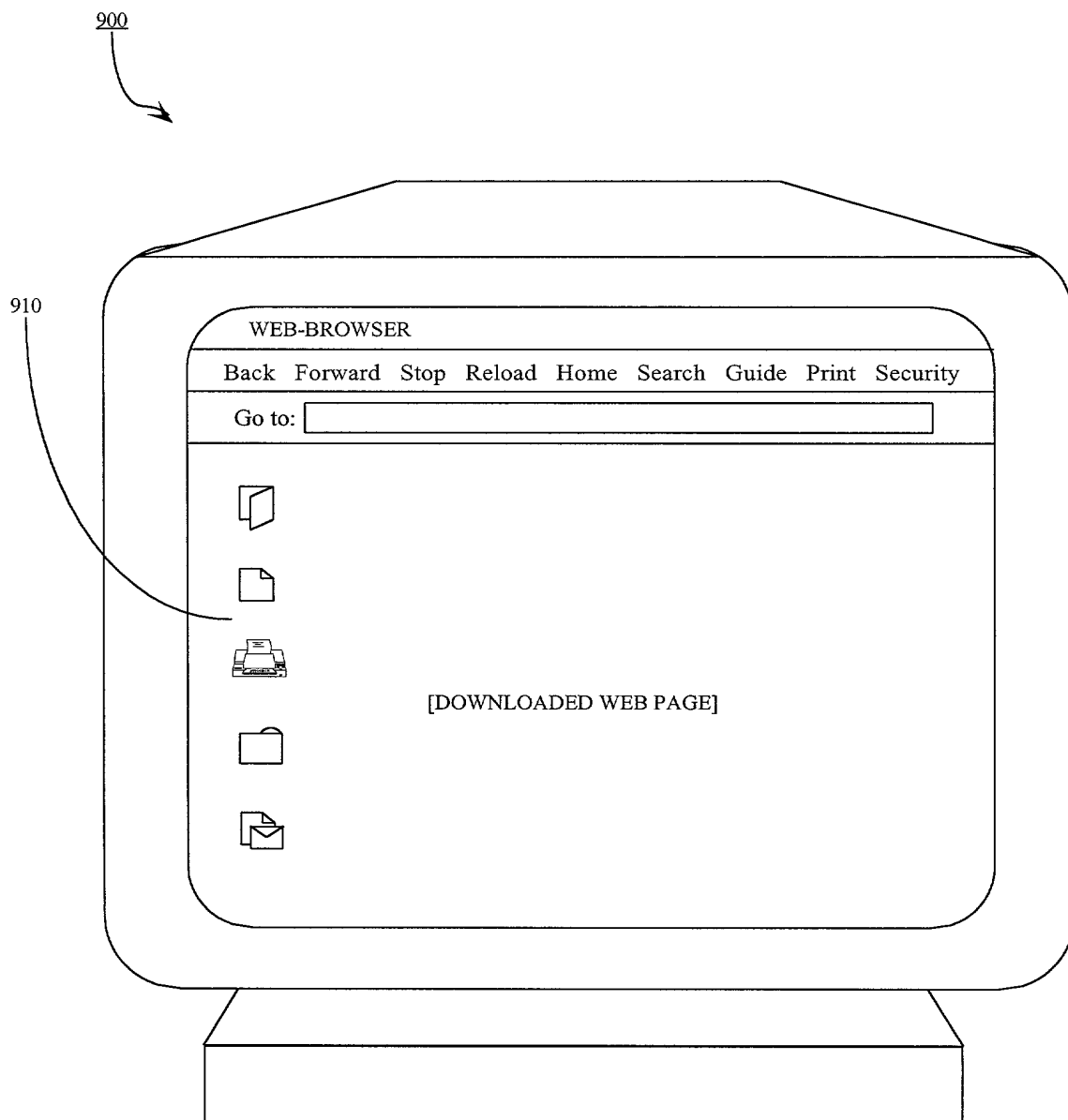


Fig. 6



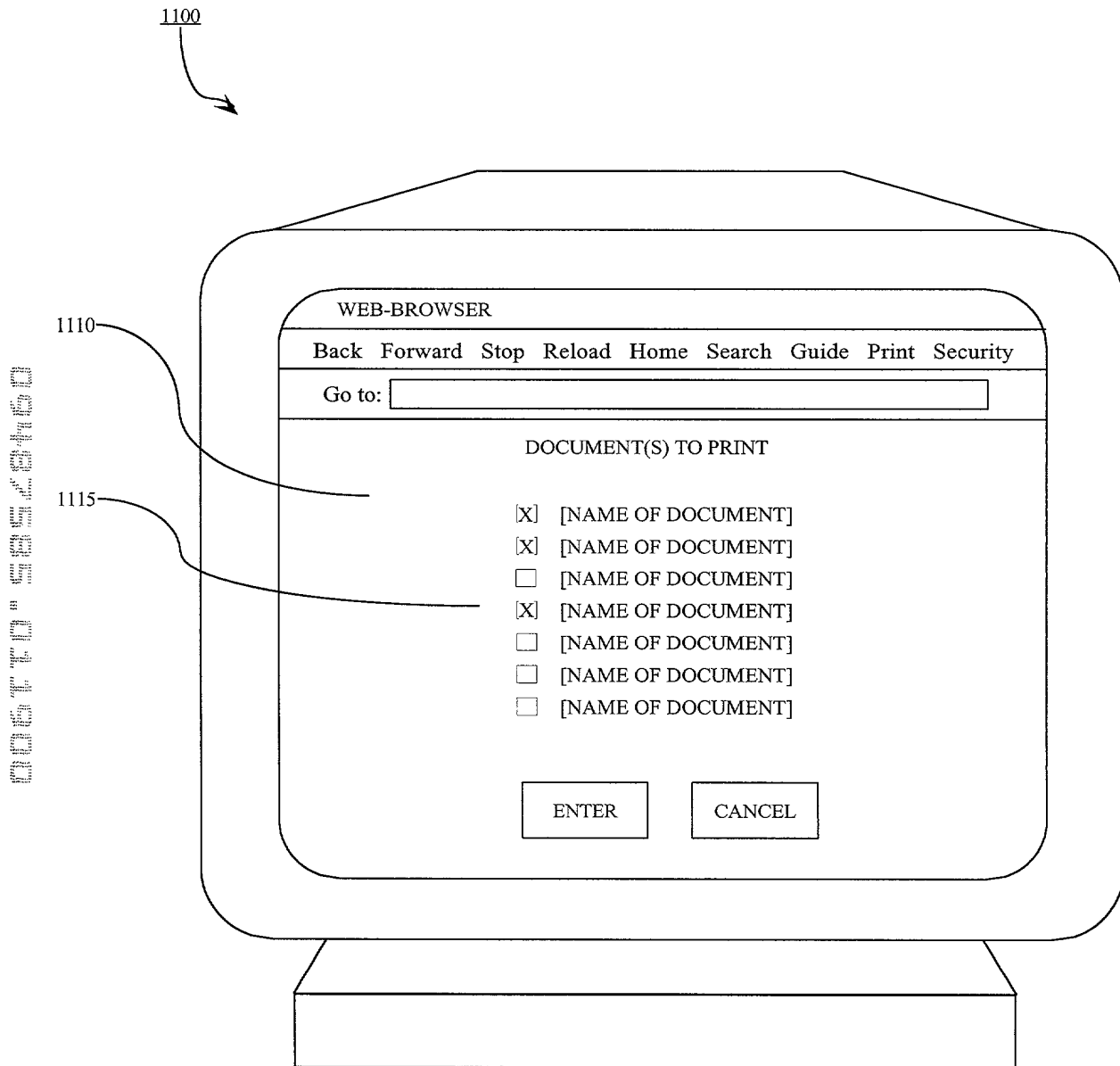
**Fig. 7**

Downloaded Web Page



**Fig. 8**





**Fig. 10**



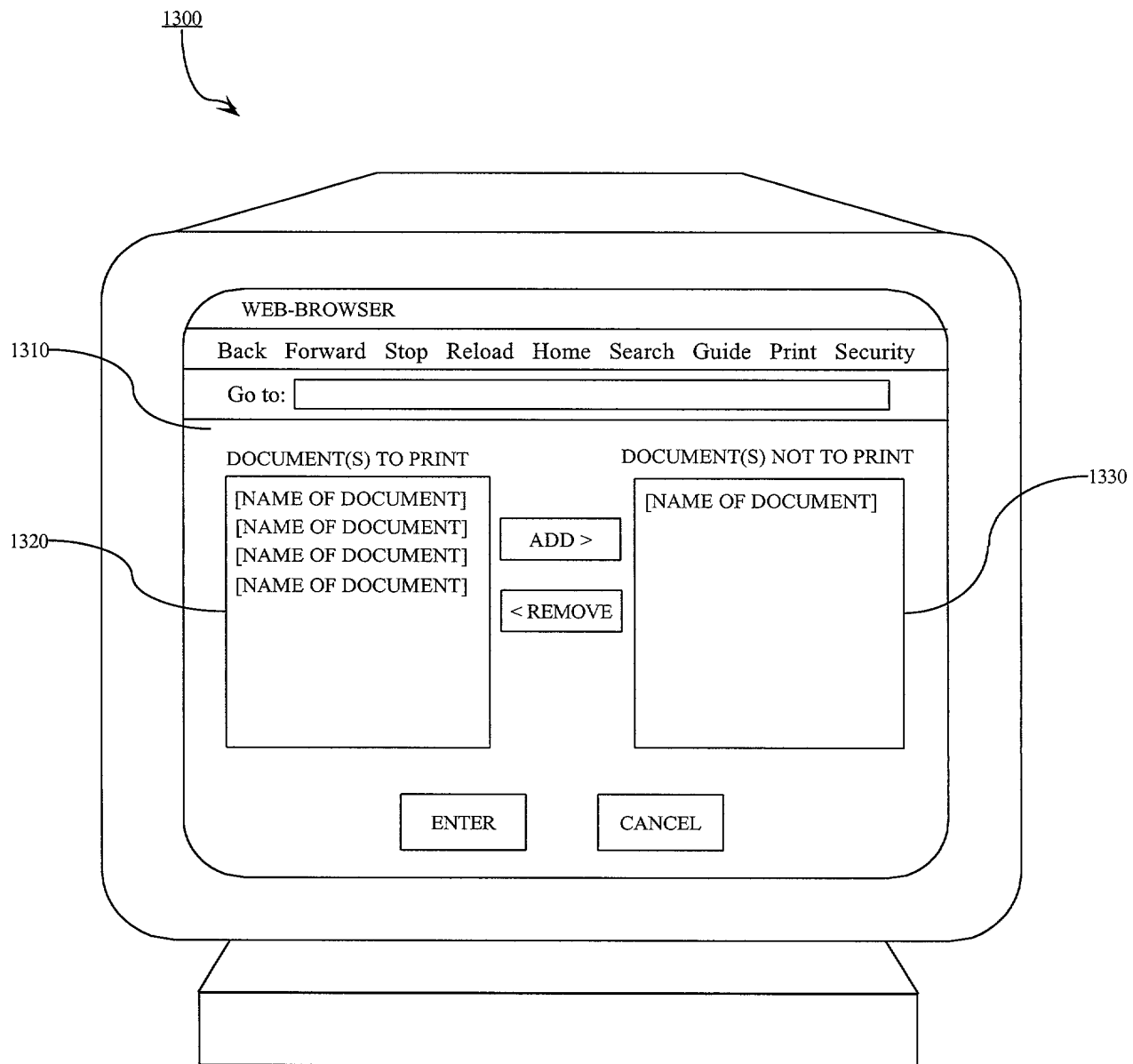


Fig. 12



# **APPLICATION FOR UNITED STATES PATENT DECLARATION AND POWER OF ATTORNEY**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name; that

I verily believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural inventors are named below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

Transparent Injection of Specific Content into Web Pages Viewed While Browsing

described and claimed in the specification:

**Check one**

\*a. ☒ attached hereto.

b. ☐ filed on \_\_\_\_\_ as Application No. \_\_\_\_\_ and amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, §1.56. Under Title 35, U.S. Code §119, the priority benefits of the following foreign application(s) and/or United States provisional application(s) filed by me or my legal representatives or assigns within one year prior to this application are hereby claimed:

None

The following application(s) for patent or inventor's certificate on this invention were filed in countries foreign to the United States of America either (a) more than one year prior to this application, or (b) before the filing date of the above-named foreign priority application(s) and/or United States provisional application(s):

None

I hereby appoint the following as my attorneys of record with full power of substitution and revocation to prosecute this application and to transact all business in the Patent Office:

**James A. Oliff, Reg. No. 27,075; William P. Berridge, Reg. No. 30,024;  
Kirk M. Hudson, Reg. No. 27,562; Thomas J. Pardini, Reg. No. 30,411;  
Edward P. Walker, Reg. No. 31,450; Robert A. Miller, Registration No. 32,771;  
Mario A. Costantino, Registration No. 33,565; Caroline D. Dennison, Registration No. 34,494;  
and John Beck, Reg. No. 22,833.**

**ALL CORRESPONDENCE IN CONNECTION WITH THIS APPLICATION SHOULD BE SENT TO OLIFF & BERRIDGE, PLC, P.O. BOX 19928, ALEXANDRIA, VIRGINIA 22320, TELEPHONE (703) 836-6400.**

I hereby declare that I have reviewed and understand the contents of this Declaration, and that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

**1      Typewritten Full Name  
         of First or Sole Inventor**

**2      \*\*INVENTOR'S SIGNATURE:**

**3      \*\*DATE OF SIGNATURE:**

	Scott	Wayne	Weller
	Given Name	Middle Initial	Family Name
	<u>Scott</u>	<u>Wayne</u>	<u>Weller</u>
	<u>1</u>	<u>11</u>	<u>2000</u>
	Month	Day	Year
Residence:	<u>Rochester</u>	<u>New York</u>	<u>U.S.A.</u>
	City	State or Province	Country
Citizenship:	<u>U.S.A.</u>		
Post Office Address:	<u>182 Lazy Trail Drive</u>		
(Insert complete mailing address, including country)	<u>Penfield, NY 14526 U.S.A.</u>		

\*This form may be executed only when attached to the specification (including claims) at the end thereof if Box a. is checked.

\*\*Note to Inventor: Please sign name exactly as it appears above and insert actual date of signing.